

Every sales executive wants to walk into a **customer meeting with confidence.**

However,
the biggest barrier
to sales performance
isn't talent.

**It's the distance
between information
and action.**



A VOLKSWAGEN GROUP COMPANY

THE CHALLENGE

Information is everywhere. Clarity isn't.



PPTs &
Documents



SharePoint
Folders



CRM
Records



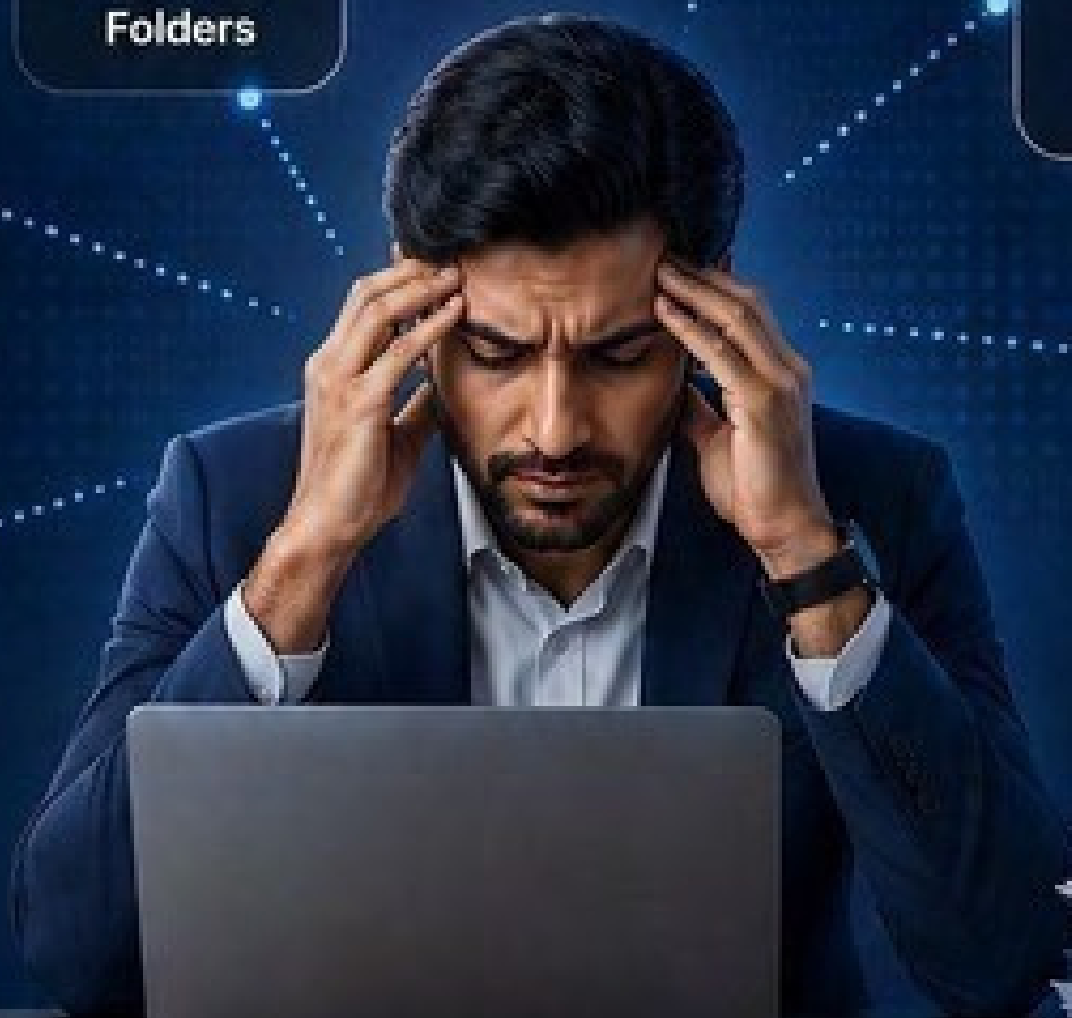
Training
Portals



Teams &
Chats



Emails &
Attachments



Sales team lose valuable time
searching, recreating, and preparing
instead of **engaging and closing**
deals

— Meet —

EMBER

Enterprise Memory for
Business Enablement & Revenue

Where enterprise knowledge
becomes **sales intelligence**.

What

EMBER

Does for Your Sales Team

Your AI-powered Digital Sales Assistant



Instant Answers
Anytime, Anywhere



Intelligent Search
Across Everything



Customised
Brochures & Assets



AI Pitch Review
That Improves Wins



Role Play
with AI



Smarter Preparation
For Every Meeting

From information overload to intelligent action.
EMBER makes every conversation count.

— With **EMBER** —

Practice today. Perform in every **conversation.**

AI Role Play with **EMBER** builds confidence and prepares you for any customer scenario.



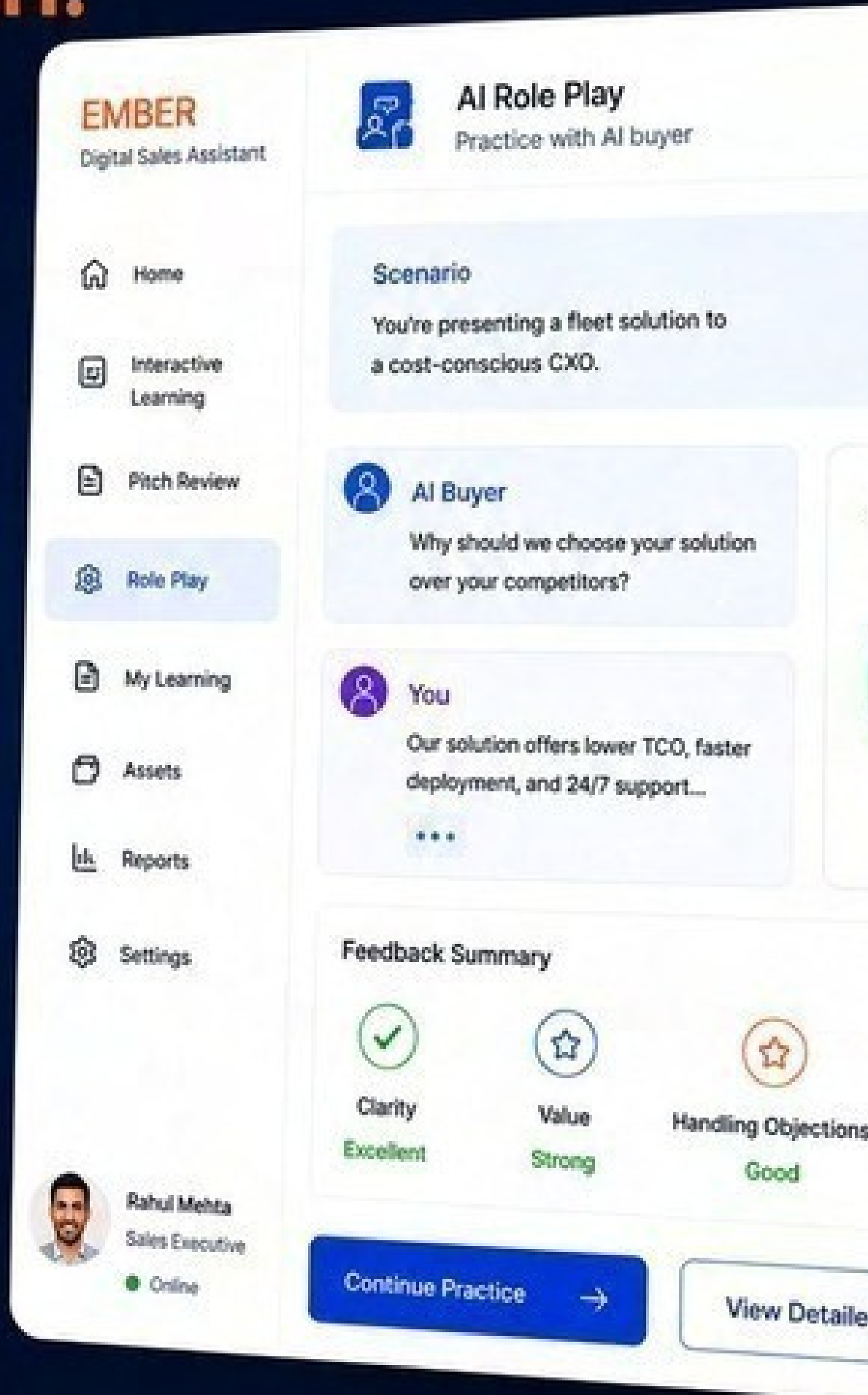
Realistic Scenarios
Practice real customer conversations



Instant AI Feedback
Get personalized coaching in real time



Improve & Win
Refine your approach.
Build lasting impact.



Practice every scenario.
Master every conversation.

— With **EMBER** —

Turn every pitch into a **winning one.**

AI Pitch Review that sharpens your message and boosts your impact.



Get Instant Feedback

On your pitch and proposals



Strengthen Value Messaging

Highlight what resonates with buyers



Present with Confidence

Walk into every meeting better prepared

EMBER

Digital Sales Assistant

Home

Interactive Learning

Pitch Review

Role Play

My Learning

Assets

Reports

Settings



Rahul Mehta
Sales Executive

Online



Digital Sales Assistant

Your AI-powered sales coach

I have prepared this pitch for my upcoming meeting with Andrew, CXO at a fleet management firm. Can you review this?



FleetOne_Pitch_Deck.pptx

12.4 MB • 18 Slides



Pitch Review



Key Strengths

- ✓ Business value clearly articulated
- ✓ TCO comparison included

82

Pitch Score



Needs Improvement

- Customer ROI appears only near the end
- Add stronger opening with buyer outcomes



Suggested: Move ROI summary to slide 3 and add case study from a similar fleet client.



Improve Pitch

See Detailed Feedback



Smarter Pitch
Stronger Conversations

— With **EMBER** —

Keep learning. Stay ahead. **Always.**

Interactive learning with **EMBER** keeps your skills sharp and your knowledge up to date.



Curated Learning
Personalized content that matters to you



Track Progress
See your growth. Stay motivated.



Build Expertise
Strengthen skills. Win more conversations.

EMBER
Digital Sales Assistant

Home

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Rahul Mehta

Sales Executive

Online

Interactive Learning
Learn. Practice. Grow.

Continue Learning

Value Selling Mastery

75% Complete

Recommended for You

Handling Objections

15 min

Beginner

ROI Conversations

20 min

Intermediate

Your Learning Progress

68%

Overall Progress

Courses Completed

Learning Hours

Certificates Earned

Learn continuously.
Lead confidently.

— With **EMBER** —

Create brochures that speak their language.

Sketch your customer.
Share their needs.
Let **EMBER** create a
brochure that's tailored
and ready in seconds.



1. Sketch Persona

Add profile, industry
& goals.



2. Define Need

Share requirements
& expected outcomes.



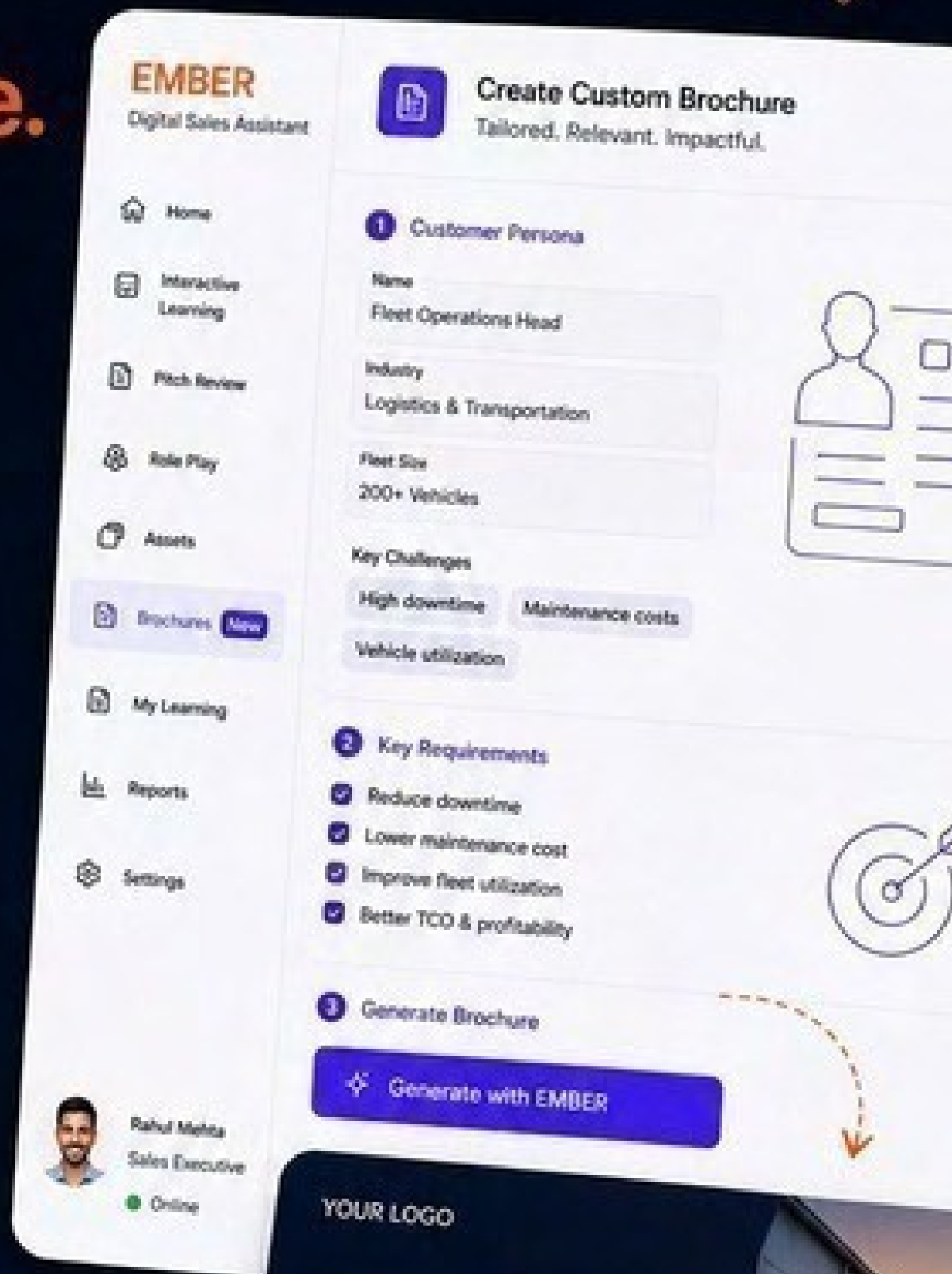
3. EMBER Curates

AI selects content,
cases, solutions &
proof points.



4. Get Brochure

Personalized, on-brand
& ready to share.



EMBER

AI-powered Sales Readiness
for **Every** Customer Conversation.



Onboard



Find
Knowledge



Generate
Assets



Review
Pitch



Role
Play



Learn &
Improve



Win
Customer

One Platform. **Every** Sales Moment.



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