



# Beacon of Hope – Driving Sales in Sports Goods Industry Through Digital Shift

# Sports Goods Industry is in flux and sustaining change, post the pandemic.

In an era of eCommerce innovation, winning the dynamic wave is inevitable. Companies need the support of cutting-edge back-end to cater to fast-changing customer preferences.



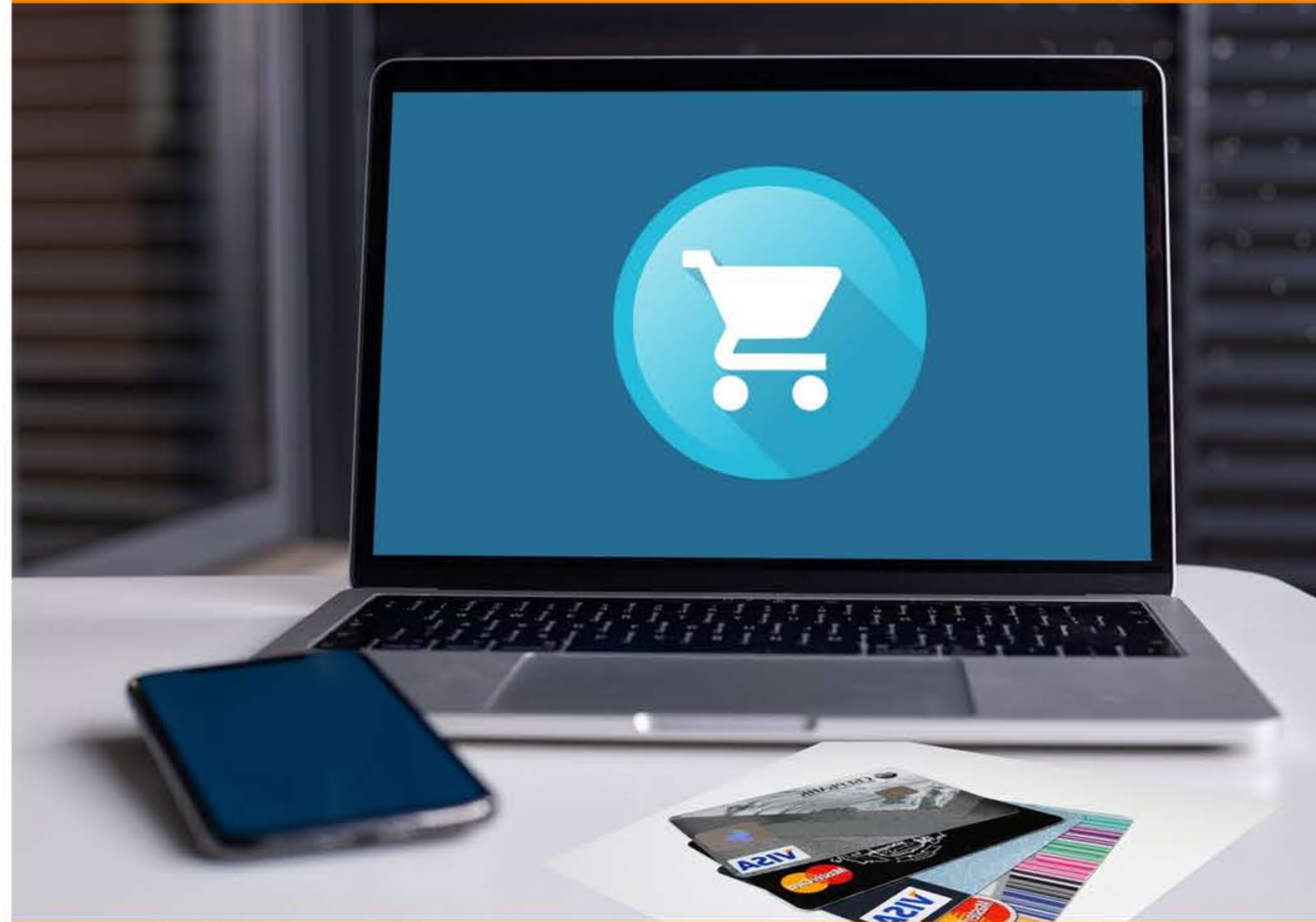


**If you are a sports goods brand looking out to chart a successful digital journey, it is important to stay abreast with these disruptive trends.**

- Direct to Customer (D2C) Model
- Sustainable Commerce (Circular Products)
- Supply Chain Management
- Agility in Planning & Budgeting
- Personalized Retail Footprint
- IoT Enablement from Manufacturing to Sales

# Leverage Shopify for:

- D2C Evolution from B2B Sports Industry
- Delivering seamless and integrated Omni channel experiences
- Solving Complex legacy integrations
- Including Mobility, PWA, Headless Commerce, BI, Chatbot & Customer support solutions
- Solving Multi-jurisdictional legal requirements (Document management) and complex workflows





**Our Digital commerce consultants are here to help you stand out from the competition by developing an omnichannel commerce solution fortified with AI technologies to accelerate your growth.**

From IoT enablement on the factory floor to supply chain management, and implementation of an omnichannel commerce platform for sales – we have got you covered!

# Why Embitel

17+ Years of Experience:  
Omnichannel Retail, M-  
commerce, DAM, Cloud  
Computing, AI/ML tech.

Winner at Asia  
Ecommerce Awards  
2022



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